

Presenting Sponsor and Exhibitor Opportunities

Presenting Sponsor \$4,000	Exhibitor \$850
Pre-Conference	
Your company name as part of the conference name. (i.e. ATD New England Area 2024 Sponsored by (Your Company Name)).	_____
Your Company name and logo included on all event promotion, including email.	_____
Up to five minutes at the opening session to share company information with participants.	_____
Thursday Evening Reception Sponsorship: From 6 pm to 8 pm on Thursday evening, conference attendees are invited to attend a networking reception with cocktails and hors d'oeuvres. Includes signage recognition at the reception.	_____
Website	
Your Company name and logo on the Conference website with a link to your website through 30 days after the conference.	Your company listing and logo on the Conference website.
Exhibitor Booths	
Complimentary exhibit booth in a premier location within the exhibit area, including One 6' draped table; two chairs; Wi-Fi; power. You may bring your own booth signage.	Complimentary exhibit booth in the exhibit area, including one 6' draped table; two chairs; Wi-Fi; power. You may bring your own booth signage.
Signage	
Your Company name and logo featured in the main ballroom visible during opening/closing sessions, breakfast and lunch.	Signage at the event including company name and logos.
Slip-Sheets	
Up to three slip-sheets in conference bag (Company supplies 300 copies each).	One slip-sheet in conference bag (Company supplies 300 copies).

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At the Conference	
Presenting Sponsor Address	
Up to five minutes at the opening session to share company information with participants.	_____
Registrations	
Up to 5 free full conference participant registrants. Additional registrations may be purchased at the local member rate.	Up to 3 free full conference participant registrants. Additional registrations may be purchased at the local member rate.
Raffle	
Opportunity to donate items for the raffle (minimum \$100 value – no services). We will announce that your organization donated the item in front of the large group as the item is raffled off.	Opportunity to donate items for the raffle (minimum \$100 value – no services). We will announce that your organization donated the item in front of the large group as the item is raffled off.
Pre and Post Conference	
Contact list of participants	Contact list of participants

Other sponsorship opportunities:

Coffee Break Sponsor \$350	Lunch Sponsor \$250
Conference attendees will gather between morning and afternoon sessions for much needed coffee breaks.	Conference attendees will gather for lunch in the main ballroom.
Includes signage recognition at the break.	Includes signage recognition at the lunch – screen display of Logo and tent cards.

Company Slip Sheet for Bag \$150 per slip sheet	Pens and/or Pads for Bag \$0	Other, including “In-Kind” TBD
300 - 8 ½ x 11 slip sheet to be inserted in a bag – printed by your company. Due by September 1, 2024. Details on shipping will be provided upon receipt of payment.	300 - Pens and/or Pads for the bag with your logo -provided by your company.	Other items for the bag as approved by ATD New England Area (provide 300 each).