

## Sponsor and Exhibitor Opportunities

	Presenting Sponsor \$6,000	Sponsor \$1,200	Exhibitor \$650
<b>Pre- Conference</b>			
	Your company name as part of the conference name. (i.e. ATD New England Area 2023 Sponsored by (Your Company Name))	_____	_____
	Your Company name and logo included on all event promotion, including email.	_____	_____
	Sponsored session at the conference.	_____	_____
<b>W e b s i t e</b>	Your Company name and logo on the Conference website with a link to your website through 30 days after the conference.	Your company listing and logo on the Conference website and with a link to your website through 30 days after the conference.	Your company listing on Conference website.
<b>E x h i b i t B o o t h</b>	Complimentary exhibit booth in the main conference area, including One 6' draped table; two chairs; Wi-Fi; power. You may bring your own booth signage. (\$600)	Complimentary exhibit booth in the main conference area, including one 6' draped table; two chairs; Wi-Fi; power. You may bring your own booth signage. (\$600)	Exhibitor booths located in the main conference area. One 6' draped table with two chairs; Wi-Fi and power. You may bring your own booth signage.
<b>S i g n a g e</b>	Your Company name and logo featured in the main ballroom visible during opening/closing sessions, breakfast and lunch (\$2000)	Enhanced Signage at the event including logos. (\$300)	Company name on signage at the event

## Sponsor and Exhibitor Opportunities

P r o g r a m	Full-page ad in the conference program on the front and back cover (\$750)	Half-page page ad in the conference program (\$500)	Company listing in program
B a g & L a n y a r d s	Your Company name/logo printed on tote bag (\$1,000)		
	Opportunity to provide 300 lanyards with your Company name/logo for name tags (\$500)		
S l i p s h e e t s	Up to three slip-sheets in conference tote bag (Company supplies 300 copies each) (\$450)	One slip-sheet in conference tote bag (Company supplies 300 copies) (\$150)	

## Sponsor and Exhibitor Opportunities

	Presenting Sponsor	Sponsor	Exhibitor
	\$6,000	\$1,200	\$650
	At the Conference		
<b>A d d r e s s</b>	Up to five minutes at the opening session to share company information with participants; (\$1,000)	_____	_____
<b>R e g i s t r a t i o n s</b>	Up to 5 free full conference participant registrants (\$1,595). Additional registrations may be purchased at the local member rate of \$319.	Up to 3 free full conference participant registrants (\$957). Additional registrations may be purchased at the local member rate of \$319.	Up to 2 free participant registrants from your company (\$638). Additional registrations may be purchased at the local member rate of \$319.
<b>R a f f l e</b>	Opportunity to select and award raffle winners for ATD sponsored raffle items (\$500)	Opportunity for additional visibility on stage to select and award raffle winner for your donated raffle item (must be minimum of \$100 item – no services) (\$500)	Opportunity to donate items for the raffle (minimum \$100 value – no services). We will announce that your organization donated the item in front of the large group as the item is raffled off.
	Opportunity to raffle off an additional item provided by the sponsor (must be minimum of \$100 item – no services)		
	Pre and Post Conference		
	Contact list of participants	Contact list of participants	Contact list of participants

## Sponsor and Exhibitor Opportunities

### Other sponsorship opportunities:

Thursday Evening Reception	Coffee Break Sponsor	Lunch Sponsor	Program Brochure Sponsor
<b>\$2,000</b>	<b>\$450</b>	<b>\$650</b>	<b>\$550</b>
From 6 pm to 8 pm on Thursday evening, conference attendees are invited to attend a networking reception with cocktails and hors d'oeuvres. W/Sponsor level involvement - <b>+\$1,000</b> W/Exhibitor level involvement - <b>+\$500</b>	Conference attendees will gather between morning and afternoon sessions in conference for much needed coffee breaks.	Conference attendees will gather for lunch in the main ballroom.	Conference Program Brochure sponsorship includes sponsor name and logo in the Footer of each page and a full-page ad on the back cover of the brochure.
Includes signage recognition at the reception	Includes signage recognition at the break.	Includes signage recognition at the lunch – screen display of Logo and tent cards.	_____
One drink ticket per person and hors d'oeuvres are included in the sponsorship price	Beverages are included in the sponsorship price.	Lunch is included in the sponsorship price.	_____

Company Slip Sheet for Tote Bag	Pens and/or Pads for Tote Bag	Other, including "In-Kind"
<b>\$150 per slip sheet</b>	<b>\$0</b>	<b>TBD</b>
300 - 8 ½ x 11 slip sheet to be inserted in a tote bag – printed by your company. Due by September 1, 2023. Details on shipping will be provided upon receipt of payment.	300 - Pens and/or Pads for the tote bag with your logo -provided by your company	Other items for the tote bag as approved by ATD New England Area (provide 300 each)