



	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
	\$7,500	\$5,000	\$2,000	\$1,000
Pre- Conference				
	Your company name as part of conference name. (i.e. ATD New England Area 2019 Sponsored by (Your Company Name)	Networking Event sponsor (\$2500)		
	Your Company name and logo included on all event promotion, including email.			
	Sponsored session at the conference.			
Website	Your Company name and logo on Conference website with link to your website through 30 days after the conference.	Your logo on Conference website with link to your website through 30 days after the conference.	Your company listing on Conference website and with link to your website through 30 days after the conference.	Your company listing on Conference website
Exhibit Booth	Complimentary exhibit booth in the main conference room, including One 6' draped table; two chairs; Wi-Fi; power. You may bring your own booth signage. (\$600)	Complimentary exhibit booth in the main conference room, including One 6' draped table; two chairs; Wi-Fi; power. You may bring your own booth signage. (\$600)	Complimentary exhibit booth in the main conference room, including one 6' draped table; two chairs; Wi-Fi; power. You may bring your own booth signage. (\$600)	Exhibitor booths located in designated Exhibitor Room. Conference participants pass through after registration & during all breaks. Coffee service & snacks will also take place in the exhibit area. One 6' draped table with two chairs; Wi-Fi and power. You may bring your own booth signage.
Signage	Your Company name and logo featured on banner(s) in the main ballroom visible during opening/closing sessions, breakfast and lunch (\$2000)	Your company name on a banner in the main ballroom. (\$500)	Enhanced Signage at event including logos. (\$300)	
Program	Full-page ad in the conference program on the front and back cover (\$750)	Half-page ad on the inside cover of the conference program (\$750)	Half-page page ad in the conference program (\$500)	Company listing in program
App	Premier listing in the Event Pilot Conference App (\$500)	Enhanced listing in the Event Pilot Conference App (\$500)	Enhanced listing in the Event Pilot Conference App (\$500)	Listing in the Event Pilot Conference App
Bag & Lanyards	Your Company name/logo printed on tote bag (\$1,000)			
	Opportunity to provide 300 lanyards with your Company name/logo for name tags (\$500)			
Slip Sheets	Up to three slip-sheets in conference tote bag (Company supplies 300 copies each) (\$450)	Up to two slip-sheets in conference tote bag (Company supplies 300 copies each) (\$300)	One slip-sheet in conference tote bag (Company supplies 300 copies) (\$150)	



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	At the Conference			
Address	Up to five minutes at the opening session to share company information with participants; (\$1,000)	Up to two minutes at a lunch session to share company information with participants (\$500)		
Registrations	Up to 5 free full conference participant registrants (\$1,595). Additional registrations may be purchased at the local member rate of \$319.	Up to 4 free full conference participant registrants (\$1,276). Additional registrations may be purchased at the local member rate of \$319.	Up to 3 free full conference participant registrants (\$957). Additional registrations may be purchased at the local member rate of \$319.	Up to 2 free participant registrants from your company (\$638). Additional registrations may be purchased at the local member rate of \$319.
Raffle	Opportunity to select and award raffle winners for ATD sponsored raffle items (\$500)	Opportunity for additional visibility on stage to select and award raffle winner for your donated raffle item (must be minimum of \$100 item – no services) (\$500)	Opportunity for additional visibility on stage to select and award raffle winner for your donated raffle item (must be minimum of \$100 item – no services) (\$500)	Opportunity to donate items for the raffle (minimum \$100 value – no services). We will announce that your organization donated the item in front of the large group as the item is raffled off.
	Opportunity raffle off an additional item provided by the sponsor (must be minimum of \$100 item – no services)			
	Pre and Post Conference			
	Contact list of participants	Contact list of participants	Contact list of participants	Contact list of participants



Other sponsorship opportunities:

Thursday Evening Reception	Friday AM – Coffee Break	Friday PM – Coffee Break	Friday PM - Snacks
\$2,500	\$650	\$650	\$1,000
From 6 pm to 9 pm on Thursday night, conference attendees are invited to attend a networking reception with cocktails and hors d’oeuvres.	Conference attendees will gather between morning sessions in conference atrium for much needed coffee breaks.	Conference attendees will gather between afternoon sessions in conference atrium for much needed coffee breaks.	Conference attendees will gather in the Exhibitor’s Room for an Ice Cream and Popcorn Networking Social with a choice of their favorite ice cream bars and freshly popped Popcorn.
Includes signage recognition at the reception	Includes signage recognition at the break.	Includes signage recognition at the break.	Includes signage recognition at the social.
One drink ticket per person and hors d’oeuvres are included in the sponsorship price	Beverages are included in the sponsorship price.	Beverages are included in the sponsorship price.	The ice cream and Popcorn is included in the sponsorship price.

Company Slip Sheet for Tote Bag	Pens and/or Pads for Tote Bag	Other, including “In-Kind”
\$150 per slip sheet	\$0	TBD
300 - 8 ½ x 11 slip sheet to be inserted in tote bag – printed by your company. Due by March 21, 2018. Details on shipping will be provided upon receipt of payment.	300 - Pens and/or Pads for the tote bag with your logo - provided by your company	Other items for the tote bag as approved by ATD New England Area (provide 300 each)