Blended Learning:
Mixing People and Technology

ATD New England Area Conference (NEAC) 2019

The 2019 New England Area Conference Design Committee invites you to submit a proposal to facilitate a concurrent session at our 2019 conference. The theme and conference title for 2019 is **Blended Learning: Mixing People and Technology.**

Many organizations attempt to follow a blended approach to their learning programs. This year we are looking for presenters to address:
- How does your organization decide whether to abandon a traditional classroom setting and when to invest in e-learning along with the infrastructure to support it?
- What is the right mix given your resources and other constraints?
- How do you assess an organization's technical readiness to migrate from a traditional model to a blended model?
- How do you overcome preconceived notions of training and ensure that your blended learning program delivers the desired learning outcomes?
- How do you create a strong blend between digital and non-digital learning?

Sessions should be highly interactive, thought provoking, and provide creative ideas that can shape and advance the learning and performance of individuals, leaders, teams and organizations.
For more information on presenter proposal application https://atdnewengland.com/presenters

Upon completion please send to info@atdnewengland.com **by Friday, December 7, 2018.**

2019 ATD New England Area Conference Logistics

The *ATD New England Area Conference* will take place on **Friday,** *March 29th* from 8 am to 5 pm. There will be a networking reception the evening before on **Thursday,** *March 28th.* The reception and conference will be held at the **Sheraton Needham, Needham MA.**

We are seeking a total of 16 presenters/facilitators who will each deliver their topic one time during the event. Attendees will select one of four concurrent presentations to attend during each of four time slots.

The *ATD NEAC* grows each year with increasing numbers of attendees, exhibitors and sponsors. This year, 300 attendees are expected from throughout the region (CT, MA, ME, NH, RI, VT). Speaking at our event is a way to be a significant contributor to ATD, and to our profession. We look forward to receiving your application!

How to Submit Your Proposal?

Please complete the **Call for Presenters Application** (a separate file), save it with your last name in the title and email it to info@atdnewengland.com **by Friday, December 7, 2018.**

We are Seeking?

It's simple: ***Interactive and Engaging sessions that dovetail the conference theme.*** Please use the following as a guide to determine if your presentation aligns with our conference goals:
- Enable our participants to learn new ways to enhance their learners' experience
- Support insights for improving their organizations' performance
- Performance consulting to highlight key drivers of learners impact with their organizations' performance
- Audience analysis to ensure effective learning methodologies to improve learner confidence and decrease onboarding time
- Aligning learning to achieve organizational strategies
- Evoke insight, enthusiasm, and creativity to expand knowledge and skills around blended learning
- Boost conference participants' sense of competence and confidence in their ability to resolve difficult interpersonal and organizational issues

What's Next?

The conference design committee, comprised of present and past ATD chapter board members, will evaluate proposals to select the 16 presenters that are the best fit for the conference; **ALL DECISIONS ARE FINAL**. The conference design committee will be evaluating the proposals based on the following criteria and will notify speakers of their decision **by Friday January 4th, 2019:**
- Appropriateness of the topic for the conference theme
- Relevance of the content to the learning and development target audience
- Plans to actively engage the audience during the session
- Clarity of the proposal as to the learning objectives and facilitation style
- Preference will be given to people who have not presented before at this conference
- Ability of the conference to accommodate AV and technology requests
- Review of video of you presenting "in action" (not required, but may help us select you)

Registration Fee is Waived for Presenters

Your time and expertise are valuable to us, and we recognize the commitment, resources, and energy you will invest in preparation and delivery. **In exchange for your presentation and involvement in the conference, your conference registration fee will be complimentary.** (Approximate value of $359). We are not able to offer you compensation or reimburse you for travel and living expenses.

Expectations of the Presenter once approved and accepted:

- Please remember that this is a professional development and educational conference. **It is important that presenters not use this time to try and sell their publications and/or services, either during the session or at the conference.** Exhibitor opportunities are available for a fee.
- You may hand out a short document supporting your session if you wish (bring 75 copies).
- Please send us a copy of your presentation **by Friday *March 1st, 2019.*** As a presenter, you grant us permission to share your presentation with conference attendees.
- Communicate any specific needs or AV requirements **by Friday *March 1st, 2019. Note:* *if these were not documented in your proposal, **we can't guarantee** our ability to provide for these needs.***
- This is a professional conference. Please dress and behave accordingly.
- **Will you please help us** get the word out about the conference and your presentation? Please share the information using your various social media resources, i.e., Twitter, LinkedIn, Facebook, Blogs, Email, etc.